

Preparing for Intelligent Business Cloud

Video Transcript



High performance. Delivered.

Mick Slattery Avanade President— Accenture Hybrid Cloud

Today, we're seeing our clients leveraging cloud technologies as they aim to become agile digital businesses. Yet, many of our clients are leveraging a patchwork of different approaches and capabilities...with few realizing the full potential of Cloud technology...especially when it comes to hybrid cloud.

As one CIO put it, Cloud still needs to evolve.

The next iteration of hybrid cloud, what Accenture calls the Intelligent Business Cloud, is an open, scalable and integrated approach managing cloud environments that span the hybrid estate.

This means organizations will be able to deliver XaaS, and consume core business services on demand.

So what does this mean for CEOs and CIOs? Those who want their companies to respond and innovate faster—should prepare for the Intelligent Business Cloud.

There's a long list of to dos, for sure, but we can keep this really simple. Keep it to 4 points.

First, get Cloud Religion. Cloud technology isn't a trend. It's a/the basis for your company's whole intelligent digital business stance.

Second, think/lead with the/a Cloud First Mindset. Design for "cloud first". The focus should be on consuming services, rather than building them.

Third, Invest with business outcomes in mind invest in business outcomes. All spending on Cloud should be linked back directly and measurably to business results.

Fourth, (Lastly) Secure best-in-class talent skill up on the Intelligent Business Cloud.

The most valuable talent will think in terms of digital enabled business platforms, that span the entire company.

Bottom line, whatever industry you're in, the next generation of cloud is coming, and the time is now to prepare for..the Intelligent Business Cloud. Next generation hybrid cloud Intelligent Business Cloud.