accenture operations

Accenture's vision for the next iteration of hybrid cloud

High performance. Delivered.

It's so much more than the cloud you know

Companies have leveraged the cloud to become agile, digital businesses, but few get everything they need—or should be getting—from the cloud. Now that's about to change.

The next iteration of hybrid cloud—what Accenture calls the **Intelligent Business Cloud**—is an open, scalable and integrated approach to managing the hybrid cloud landscape from a single point.

It means an organization can deliver "everything as a service" and consume its core business services on demand. It means everything needed to outperform in a digital world is smartly connected.

Your business is a digital business

In the digital world, success comes from speed, agility and integration. It means not just doing things differently, but finding entirely new ways to increase the value of every customer experience and business interaction.

Speed **Agility** **Integration**

INTELLIGENT DIGITAL BUSINESS

Everything as a service

Collaboration — Cloud — Mobility

Bring your own device — Big data analytics — Social

Intelligent business processes

Intelligent applications
Anticipate and adjust to circumstances and context

Intelligent data
Protected and presented according to permissions and business-process rules

Intelligent infrastructure
Dynamic, automated, adaptable and predictive—always available and consumed as a service on demand

Cloud enthusiasm

75%

More than 75 percent of companies say that more critical applications will be hosted in the next three years on a hybrid cloud than on purely public cloud services.*

The promise of cloud innovation

The history of cloud has been one of discrete offerings that solve parts of the problem.

For IT leaders, this is like running a parcel service where the warehouse-to-door truck delivery and air-freight operations are exemplary, but the hand-off from truck to airport distribution center is haphazard and done manually.

What's needed is cohesion, where hand-off from truck to airport is as superb as the truck and air freight operations. The entire operation is seamless and automated.
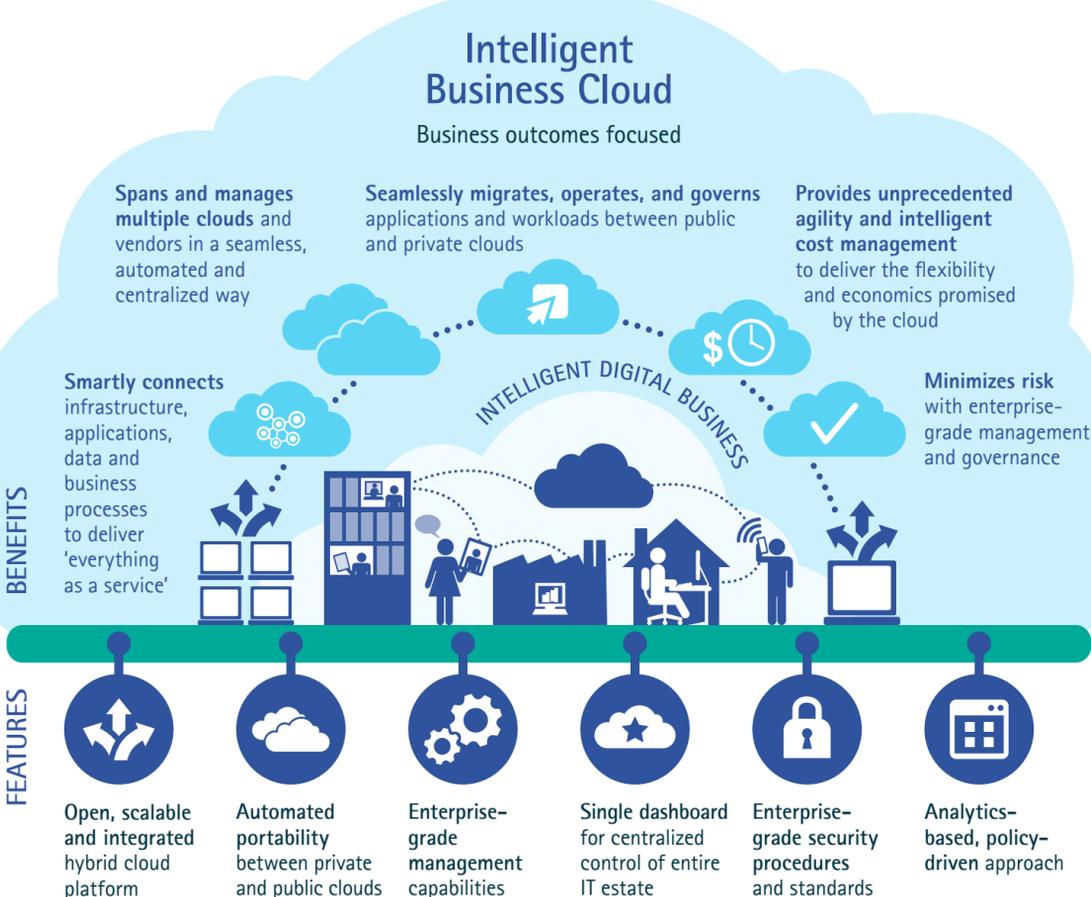
Cloud security

58%

Nearly three-of-five companies believe that moving all services and applications to a public cloud poses greater threats to company security than removing all passwords from work computers.*

To experiment, adapt, analyze and collaborate at speed, organizations need the next evolution of hybrid cloud.

Weaving it all together: The Intelligent Business Cloud

Accenture's vision of the **Intelligent Business Cloud** is an open, scalable and integrated approach to managing the hybrid cloud landscape from a single point, smartly connecting infrastructure, data, applications and business processes. It can enable trailblazers to deliver "everything as a service" and consume their core business services on demand.

Intelligent Business Cloud
Business outcomes focused

Spans and manages multiple clouds and vendors in a seamless, automated and centralized way

Seamlessly migrates, operates, and governs applications and workloads between public and private clouds

Provides unprecedented agility and intelligent cost management to deliver the flexibility and economics promised by the cloud

Smartly connects infrastructure, applications, data and business processes to deliver 'everything as a service'

INTELLIGENT DIGITAL BUSINESS

Minimizes risk with enterprise-grade management and governance

BENEFITS

FEATURES

Open, scalable and integrated hybrid cloud platform

Automated portability between private and public clouds

Enterprise-grade management capabilities

Single dashboard for centralized control of entire IT estate

Enterprise-grade security procedures and standards

Analytics-based, policy-driven approach

How you prepare for an intelligent future

#1

Get cloud religion
Cloud technology isn't a trend—it's the basis for your company's whole intelligent digital business stance.

Design for "cloud first"
The default must be about consuming services rather than building them.

Invest with business outcomes in mind
Cloud spending should tie directly to measurable business results.

Secure best-in-class talent
The most valuable talent will think in terms of digitally enabled platforms that span companies, not just departments.

Strategy | Digital | Technology | Operations