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# Digital Transformation Video Transcript

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We're in the middle of a massive transformation that is changing every aspect of our lives.

Driving this transformation is Digital.

Digital is transforming behaviors and expectations.

It's also disrupting entire industries.

Organizations can no longer be certain who their competitors will be. Or even if they'll be offering the same products and services in the future.

Success is about being agile, experimenting, adapting, analyzing, and collaborating.

The winners are not doing things differently, they're doing different things.

The possibilities are endless.

Improving our lives by transforming public services, and using digital technologies to access resources - to fight crime, helping us all to lead healthier lives through health and fitness monitoring, and delivering healthcare in new and more efficient ways.

Protecting our environment by making our lives more sustainable, and better allocating and preserving vital resources, from energy to water.

Allowing us all to better manage our lives by integrating communications systems and channels to deliver better service, and greater convenience, whether in-vehicle, in-home, or in-store.

Accenture's vision is to partner with our clients and use the power of digital to improve the way the world lives and works.

Let us build the future together. Now.

[accenture.com/digital](http://accenture.com/digital)

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