Globally Accenture surveyed nearly 2,000 executives in nine industries and 15 countries, to explore how companies are applying digital technologies including the Internet of Things (IoT).

89% of executives see the IoT as having a major impact and underpinning a range of benefits.

In the next three years executives believe the IoT will:

- Enable us to enhance our products and services (87%)
- Increase levels of engagement with our customers (87%)
- Improve our supply chain (86%)
- Allow us to develop new revenue streams (85%)
- Empower employees (83%)

Respondents defined capabilities needed for the IoT to be:

- Robust ecosystem of partners (48%)
- More/lower-cost network bandwidth (45%)
- Effective device interface (45%)
- Technology platform to exchange data (42%)
- Holistic strategy (41%)

Most companies are either evaluating or already using the IoT:

- Deployed one or more connected products (20%)
- Evaluating how we can use connected products (19%)
- Successfully deploying multiple connected products (19%)
- Evaluating how we can use connected products (18%)
- Engaging in pilot programs (17%)

Read the full report at www.accenture.com/IoT-mobility-research.