Accenture Foundation Platform for Pega®

Accelerating implementation, delivering results

High performance. Delivered.

Reliable delivery of agile, differentiated customer experiences

Your customers expect new and improved services at the same price—and are best engaged through a multi-channel, integrated conversation that provides a uniformly high-quality experience and intelligent interaction.

Pega® technology can help existing, monolithic enterprise systems of record deliver agile, differentiated customer experiences. However, robust solutions like Pega's have extensive functionality, and many organizations have difficulty understanding "what's possible" while staying on course and out of the weeds.

The key is the Accenture Foundation Platform for Pega Technology (AFP-Pega), a proven methodology and development accelerator that helps you navigate your Pega solution implementation, bringing predictability and repeatability to your projects.

AFP-Pega enables your teams to leverage the experience our Pega technology specialists have garnered over more than a decade of work with complex, global projects, helping you to create a Pega solution that leverages industry-leading practices.

The result: You can realize the full value of your Pega investment—and the uniformly high-quality experience your customers seek—more quickly.

Far more than just technology

AFP-Pega is not just a tool. It is a way of thinking, a methodology that helps drive productivity, improve application quality and even resolve difficult resourcing issues.

Your implementations can also benefit from Accenture's commitment of up to 100,000 hours per year into AFP-Pega, which has so far produced more than 400 assets and accelerators that are accessible to all team members, avoiding the "tribal knowledge" that can lead to project failure. AFP-Pega, for example, includes numerous templates and accelerators to help your marketing team visualize and validate solutions without incurring development costs, thus avoiding costly and time-consuming mistakes.

What is AFP-Pega?

- Reference architectures and models to accelerate design

- Leading practices for Pega solution implementations to cost-effectively reduce risk

- Design, construction, testing, and deployment guides to drive predictability and repeatability in your development processes

- Template-driven requirements gathering and process design to help ensure consistency and quality while eliminating the wasted effort of re-inventing everything for each implementation

- Pre-built components to add proven functionality while significantly reducing development time

- A methodology specially focused on delivering your Pega solution in a repeatable, consistent fashion—lowering your total cost of ownership.

Delivering accelerated value with tools tailored to your industry

"The Accenture Foundation Platform for Pega Technology is a strategic tool to help our clients accelerate complex solution development—incorporating speed, consistency and quality delivery, while gaining business agility and reducing IT costs for Pega-based solutions."
David Steuer, Accenture Global Pega Practice Lead

AFP-Pega simplifies and streamlines the overall Pega implementation process, with tools tailored to your industry to drive faster, higher-quality Pega development projects—while helping you keep a close watch on operating costs.

We reduce costs by minimizing customization and delivering as much as 80 percent of your solution using out-of-the-box Pega functionality, augmenting those capabilities with proven AFP-Pega components. This minimizes the effort needed to create solutions that are reusable in other parts of your business with minimal modifications.

This is exemplified by the Accenture Intelligent Retail Solution, a real-time decisioning system for determining top offer recommendations across a very large set of products. It combines the power of Pega Customer Decision Hub with Accenture's Big Data-based analytics tool, Accenture Recommendation Engine (ARE). The Pega Customer Decision Hub is built on adaptive models designed to learn as they go, while ARE is built on advanced correlations and predictive models. Together, they deliver even more powerful results.

Why Accenture?

- More than 2,600 Pega technology-skilled professionals with industry specialization in more than 22 industries
- Platinum Pega Partner and Pega Partner of the Year for the past four years
- Technology vision, thought leadership and innovation in such critical areas as real-time decisioning, analytics, automation, cloud and mobile that can be applied to your business now to help create new opportunities, disrupt markets and drive growth
- Extensive experience and breadth of coverage in large-scale, complex projects, having worked with 91 of the Fortune Global 100 and more than three-quarters of the Fortune Global 500

AFP-Pega can help you get results from your Pega solution implementation more quickly, reliably and cost-effectively, with higher quality and less risk, by leveraging our proven methodology, assets and accelerators to benefit from Accenture's combined experience and industry know-how.

Let us help you realize the full power of Pega technology.

Contact Us

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About Accenture

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Combining unmatched experience and specialized skills across more than 40 industries and all business functions—underpinned by the world's largest delivery network—Accenture works at the intersection of business and technology to help clients improve their performance and create sustainable value for their stakeholders. With approximately 373,000 people serving clients in more than 120 countries, Accenture drives innovation to improve the way the world works and lives. Visit us at www.accenture.com.