



KIDOVATION - A FAMILY HACKATHON

VIDEO TRANSCRIPT

VO1 – Kidovation is a day-long hackathon for Accenture families and their kids where we take them through the design thinking methodology and help them understand that through the medium of LEGO and today, aliens.

VO2 – I love the fact that the kids really get into it, they really enjoy it. And I love the fact, I love their unbridled enthusiasm and total crazy, crazy imaginations. Some of the things they come up with are just brilliant.

VO1 – In the afternoon they get to make their prototype but they build on it, so we iterate their ideas so it could be either, if it was an electric train we could do the station or we can do a life-size train and some of those ideas have been really, really fun as well.

VO3 – I like that we can just reconnect both still being in the work environment, it's awesome. It's very important to drive attention back to spending time with your kids and family.