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# Accenture Did You Know

Video Transcript

## Accenture Did You Know Video Script

Every day, billions of people wake up to a digital world and begin commuting, collaborating, communicating, competing, and celebrating.

Accenture is there to help businesses go digital so they can answer the call of their customers - 24/7, 365 days a year.

We helped Marriott launch new websites to make it easier for customers to book reservations online and in different languages, exceeding 7 billion dollars in annual online sales.

Today, Accenture will help Vimplecom process 1.5 billion call data records in 23 different formats.

At Amsterdam's Schiphol Airport, we've helped reduce the time it takes travelers to clear customs with the introduction of the Automated

Border Gates. From minutes...to 15 seconds.

For a major drugstore retailer, Accenture provides the analytics which help target over 1 billion coupons for its customers.

In the U.S., Accenture helped Trinity Health consolidate its revenue operations-and generate more than 500 million dollars in incremental revenue, enabling Trinity Health to reinvest back into the health of their communities.

In the mining industry, Accenture helped create an integrated procurement function for a large global diversified mining company, generating a savings of 1.2 billion dollars.

Accenture helps process more than 11 million credit card transactions every night.

Every minute, 1,500 commuters around the world tap their fare card

on an Accenture public transport fare system.

Accenture managed the global order activities for Microsoft's Kinect launch...and after selling eight million units in 60 days, Kinect held the Guinness World Record for "fastest selling consumer electronics device."

Right now, Accenture advises more than 50 global organizations, who along with their 1,800 plus suppliers are targeting to reduce CO2 emissions by more than 82 million metric tons annually.

By the way.... we also helped New York City develop 311, a 24/7 phone and online customer service center that handles 60,000 calls-every day!

From New York to New Delhi, from Abu Dhabi to Zürich, more than 275,000 Accenture professionals are working to transform business and government every minute of every day.