



MICROSOFT ACCENTURE OVERVIEW

VIDEO TRANSCRIPT

Quite simply, Accenture runs on Microsoft. Accenture is a leading professional services and technology company operating at the intersection of business and technology.

We operate with a half million people across 40 different industries and 120 different countries. Our clients expect that we're always not just up with the game, but we're ahead of that game. Microsoft fundamentally understands what it means to operate a resilient and 24 by 7 operation.

They obsess about the things we deeply care about.

Accessibility, productivity, security...

These things are all foundational to the way that we operate and the way that our client expects us to operate for them.

The Microsoft Accenture partnership... It's about bringing the power of the Microsoft Technology Suite with Accenture's industry know-how to really address the challenges our clients are facing.

And all of that is powered by Avanade.

Let me bring this to life with a real example.

Retail is an industry we can all relate to.

We worked with Intermarché, a European supermarket chain, to really focus on how to drive intelligence into the way they were looking at data.

We worked in small scrum teams in what we called a data factory to really co-create in an innovative way and think about how we could bring together a new experience for consumers, change the way employees valued and behaved towards data, and create real business value—business value

that we could measure.

Accenture, partnering with Microsoft, demonstrates the art of the possible.

We can solve for the disruption you're facing in your industries, unlock the value for each of you to help drive your organizations forward, and together, change the world.

Copyright © 2019 Accenture
All rights reserved.

Accenture, its logo, and High
Performance Delivered are
trademarks of Accenture.