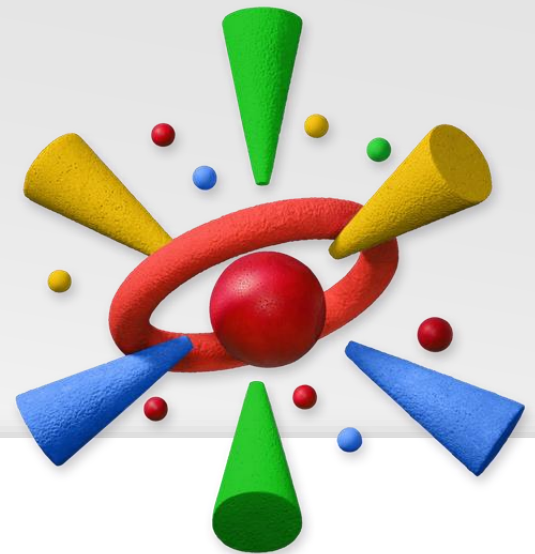


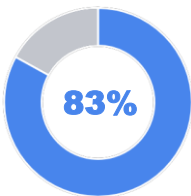


# DATA MODERNIZATION

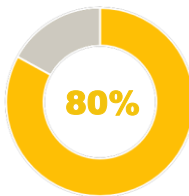
## INTELLIGENT DATA MANAGEMENT



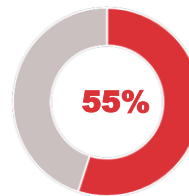
### ORGANIZATIONS ARE HAVING PROBLEMS MANAGING AND HARNESSING THEIR DATA



83% of companies don't have enterprise-wide multi-domain Master Data Management



80% of data scientists time, is spent just scrubbing data



55% of companies have a mostly manual approach to discovering data

### SHIFT TO A MODERN DATA PLATFORM

Activate enterprise data with Google Cloud solutions and intelligent automation from Accenture

#### OUR OFFERINGS



#### DATA & ANALYTICS

##### DATA STRATEGY

- Data Platform Modernization Strategy
- Intelligent Data Governance Strategy
- Next Gen MDM Strategy

##### NEW DATA SUPPLY CHAIN

- Data on Cloud
- Data Warehouse Modernization
- Data Lake Industrialization
- Data Self-Service

##### AI/ML

##### ENTERPRISE BI & VISUALIZATION

- Data Literacy
- Streaming Analytics

##### INTELLIGENT DATA MANAGEMENT

- Data Veracity
- New Gen Master Data Management
- Intelligent Data Governance
- Data Catalog
- Machine-led Compliance

#### BENEFITS OF GOOGLE CLOUD

- Layered Defense & In-Depth Security
- Fully Managed and Scalable
- Exceptional Network & Infrastructure
- Innovation with AI
- Open & Flexible
- Price per Performance
- Self-service visualization with integrated toolset

**REDUCE TCO 20-30%**

WANT TO LEARN MORE? Contact [Smita Sarao](mailto:smitta.sarao@accenture.com) | [smitta.k.sarao@accenture.com](mailto:smitta.k.sarao@accenture.com)



# INTELLIGENT DATA MANAGEMENT

1

## Learn about data on GC best practices

Connect with our subject matter advisors to understand the best practices and identify the pitfalls

2

## Co-create a data to GC journey

Collaborate with our Data on Cloud and Applied Intelligence advisors to formulate your Data Supply Chain

3

## Pilot a use case with GC

Connect with our subject matter advisors to understand the best practices and identify the pitfalls

4

## Scale with your data and AI on GC

Connect with our subject matter advisors to understand the best practices and identify the pitfalls

## OUR CLIENTS

**BRITISH MEDIA & TELCO**

**CANADIAN NATIONAL TELCO**

**GLOBAL INSURANCE PROVIDER**

**MINING & RESOURCES ENTERPRISE**

**EUROPEAN CONVERGENT TELCO**

## OUR TEAM



**SMITA SARAO**  
GLOBAL GOOGLE CLOUD DATA PLAY LEAD  
[smita.k.sarao@accenture.com](mailto:smita.k.sarao@accenture.com)



**ARNAB CHAKRABORTY**  
GLOBAL GOOGLE DATA AND AI LEAD  
[arnab.d.chakraborty@accenture.com](mailto:arnab.d.chakraborty@accenture.com)



**SRIRAM ANAND**  
GLOBAL GOOGLE CLOUD DATA BUSINESS SPONSOR  
[sriram.anand@accenture.com](mailto:sriram.anand@accenture.com)



**VENKY RAO**  
GOOGLE AI PRACTICE & PLAY LEAD  
[venkatesh.a.rao@accenture.com](mailto:venkatesh.a.rao@accenture.com)



**ASHISH SAXENA**  
GOOGLE CLOUD DATA PRACTICE LEAD  
[ashish.i.saxena@accenture.com](mailto:ashish.i.saxena@accenture.com)

**accenture**  
+  
Google Cloud



2019  
INDUSTRY SOLUTIONS  
PARTNER OF THE YEAR

**#1**

IN GOOGLE  
AI SERVICES

**11X**

GOOGLE CLOUD  
AWARD WINNER  
2011-2019

**9**

GOOGLE  
SPECIALIZATIONS

WANT TO LEARN MORE? Contact [Smita Sarao](mailto:Smita Sarao) | [smita.k.sarao@accenture.com](mailto:smita.k.sarao@accenture.com)