







# Accenture Australia Foundation

The Accenture Australia Foundation is an independent, not for profit organisation which aims to make a positive difference within Australia and the Asia Pacific Region. The Foundation was established during Accenture's initial public offering in 2001. The Foundation's Board of Directors meet on a regular basis to decide policy, review funding requests and receive progress reports from the sponsored programs.



# Our focus

The Accenture Australia Foundation supports programs in three areas:

- Education
- Enterprise
- Bridging cultural divides.

Our sponsorship of partner organisations is based around five key criteria:

- **Young people** – Providing services which help young people break cycles of poverty, addiction and deprivation.
- **The disadvantaged** – We want to make a difference to people suffering real hardship.
- **Impact** – We target our funds carefully, to make sure they have the

maximum impact and we can see what outcomes are being achieved.

- **Partnering with the right organisations** – We need to see that the organisations we support are effective in their field. We look for tangible measures of operational success and performance.

Our sponsored organisations must be registered charities or their equivalent. We do not support political or religious organisations.

In addition, the Foundation provides opportunities for Accenture employees to volunteer and assist with the projects and charities that the Foundation works with. Accenture employees provide valuable input into our projects.

# Making a difference today

Our ongoing commitment to a number of diverse projects is making a real difference in communities across Australia. With our partners, we are having a positive impact in the following areas:

- providing scholarships and resources to help disadvantaged children continue their secondary and tertiary education
- funding and resourcing a breakfast club at a Northern Territory primary school. The club encourages school attendance and helps the children engage with their school
- providing computers and furniture for a school homework club which helps children complete assignments and maximise the value of their education
- working with refugees from the Horn of Africa to help them integrate in their new communities, and assist their children in attending schools
- supporting a concert program and musical workshops which showcase the diverse musical heritage in modern Australian society
- developing assistive technology to help disabled people with greater independence and enhance their work opportunities.

# Current Partners and Projects – The Smith Family

The Smith Family is a national, independent, social enterprise that supports disadvantaged Australian children to create a better future through education.

Together with caring Australians – both individuals and organisations – The Smith Family unlocks opportunities for disadvantaged families to participate more fully in society.

The Smith Family promotes education as a means of increasing participation through lifelong learning and does this through the provision of reading, computer and financial literacy support.

## Learning for Life Program

The Smith Family's Learning for Life program gives financial and personal support to tens of thousands of disadvantaged children and teenagers in over 70 communities.

Financial disadvantage restricts families' ability to support their children's education. Without the money for books, transportation and other extras, many disadvantaged students – through no fault of their own – do not have the same access to educational opportunities as others.

Learning for Life is an education support program that works in two ways; by providing financial assistance to help parents and carers with the education needs of the child, and through personal support delivered through qualified Learning for Life workers who provide advice and help families access other Smith Family programs.

The Accenture Australia Foundation is currently involved with Learning for Life through funding tertiary sponsorships for disadvantaged students.

In addition, Accenture employees have been involved in mentoring Learning for Life students, in addition to hands-on work on key Smith Family Christmas campaigns.

In 2005, The Smith Family implemented a new Customer Relationship Management system and Accenture staff came on board to manage the project. They provided systems analysis and design, testing, training and communication, data conversion, technical architecture and deployment.

The new system was called STARS – Supporter Tracking and Reporting System – and gives The Smith Family the ability to collate and analyse

essential information on their categories of supporters. It processes supporter donations on a daily basis and processes annual student scholarships. STARS went live on 1 June 2006 and manages relationships with 650,000 supporters and the sponsorship of 23,500 Learning for Life students.

The Accenture Australia Foundation's involvement with the Smith Family is gaining momentum and new projects are being added. Two new projects are in Northern Territory schools, where the Foundation is supporting a Breakfast Club and mentor program at the MacFarlane Primary School, and supporting a refit of a flood-damaged Homework Centre at Kalano.



"No matter what things are happening in my life I know that through the scholarship I am able to purchase books, and continue with my education." Student 1

"Without the support I would not have been able to continue my education." Student 2

"With the aid of the scholarship I am the first person in my extended family to complete Year 12 and attend university." Student 3

"It has helped me complete assignments by paying for materials that I could not buy with my current income." Student 4

## Partner's voice

"The support that The Smith Family (TSF) has received from the Accenture Australia Foundation over the past year has taken our partnership to a new level. Learning for Life students and TSF have benefited from generous financial support for some of our regular program activities over a number of years. The financial investment of the foundation has been leveraged through the use of volunteers. In fact, this year we were privileged to access the professional talents of Accenture staff. The significant contribution of IT consulting resources to

facilitate the design, development and implementation of a new CRM system that will allow TSF to pro actively manage its supporter base has provided a quantum leap in our capability. Such progress was unthinkable without the support of Accenture and the Accenture Australia Foundation."

Paul Henderson,  
Chief Operating Officer,  
The Smith Family

# Current Partners and Projects – Hartley Lifecare

Hartley Lifecare is dedicated to supporting people with physical disabilities, their carers and families living in the Australian Capital Territory and surrounding New South Wales.

Hartley Lifecare provides year round 24-hour specialised centre-based accommodation. Other services include respite and community programs.

## Assistive Technology Program

The Accenture Australia Foundation has worked with Hartley Lifecare on an Assistive Technology Program since 2003.

Our funding gives residents a range of technology solutions which help them accomplish tasks that people who are not disabled take for granted. These range from changing the television channel to opening and closing curtains or being able to have a simple conversation.

The Accenture Australia Foundation support has provided Hartley residents with big universal remote controls—which are about three times the size of a normal remote—which can be programmed to issue the same commands as existing remotes.

The Assistive Technology Program will continue to evolve with support from the Foundation, with plans for Blue Tooth functionality in the residential facility and a new program to provide technology in the workplace.



## Partner's voice

" Thanks to the support and assistance given to Hartley Lifecare by the Accenture Australia Foundation and Accenture, we have been able to provide people with a physical and complex disability greater independence and more control within their environment.

Our relationship with the Accenture Australia Foundation and Accenture has enabled us to work towards the integration of people with a disability into the community and assist them to have more meaningful lives. Currently we are working collaboratively to provide appointments within "the work place" for people with physical disabilities by providing appropriate knowledge."

Jennifer Mollett,  
Executive Director,  
Hartley Lifecare



## New partners and projects

### **Musica Viva – Café Carnivale**

Musica Viva is the leading musical education organisation in Australia, reaching over 300,000 children each year with a particular emphasis on serving regional, remote and disadvantaged areas. The Café Carnivale program bridges cultural divides by celebrating the rich tapestry of cultural heritages in Australia, and by promoting a greater understanding of the diversity of experience which make up the Australian population. Support from the Accenture Australia Foundation will help sustain the program by facilitating additional Café Carnivale performances and workshops and increase awareness through recording and marketing.

### **Mission Australia – Pathways project**

Mission Australia is a non-denominational Christian organisation providing more than 320 services across metropolitan, rural and regional Australia. The Pathways program provides at-risk young people and their families with the resources and skills they need to engage with their education and achieve positive outcomes. The program assists the children of refugees, such as new arrivals from the Horn of Africa, to integrate with the Australian community and provides resources to support their education. Accenture Australia Foundation support will make a real and tangible difference to over 185 young people and their families through sponsoring clothing, transport and other school materials and helping them access information and support services.

# Contact details

For more information on the Accenture Australia Foundation, please emails us at [accausfoundation@accenture.com](mailto:accausfoundation@accenture.com).

## The Foundation's Directors



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