

# Leading a Culture of Innovation

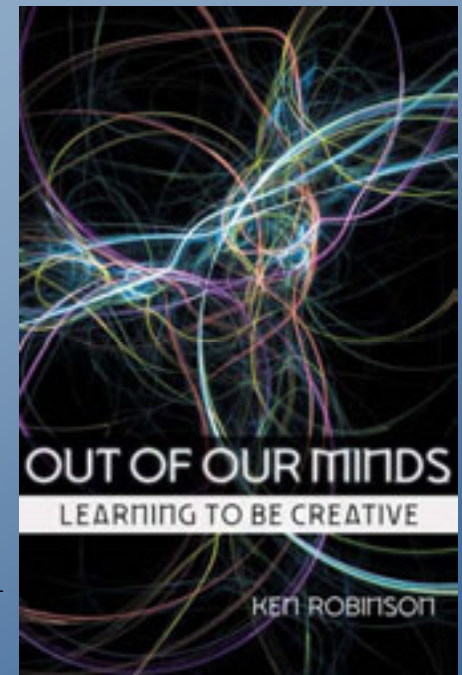
**Sir Ken Robinson**

# Out of Our Minds: Learning To Be Creative

**Ken Robinson**

**Wiley – Capstone**

[www.sirkenrobinson.com](http://www.sirkenrobinson.com)

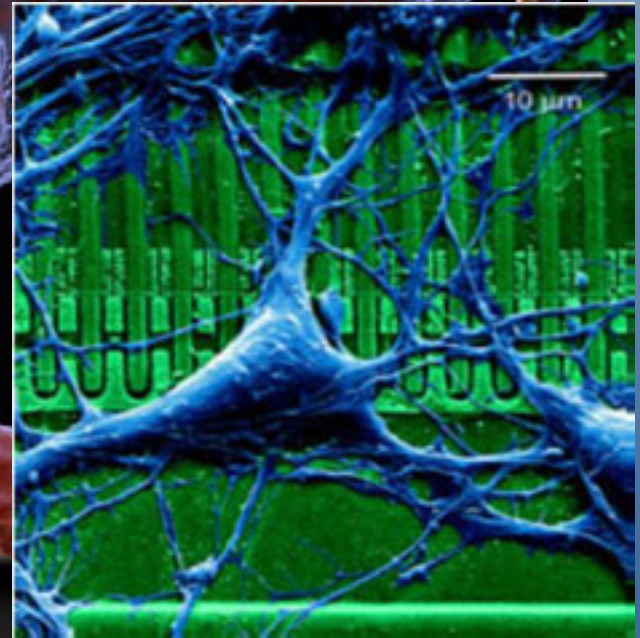
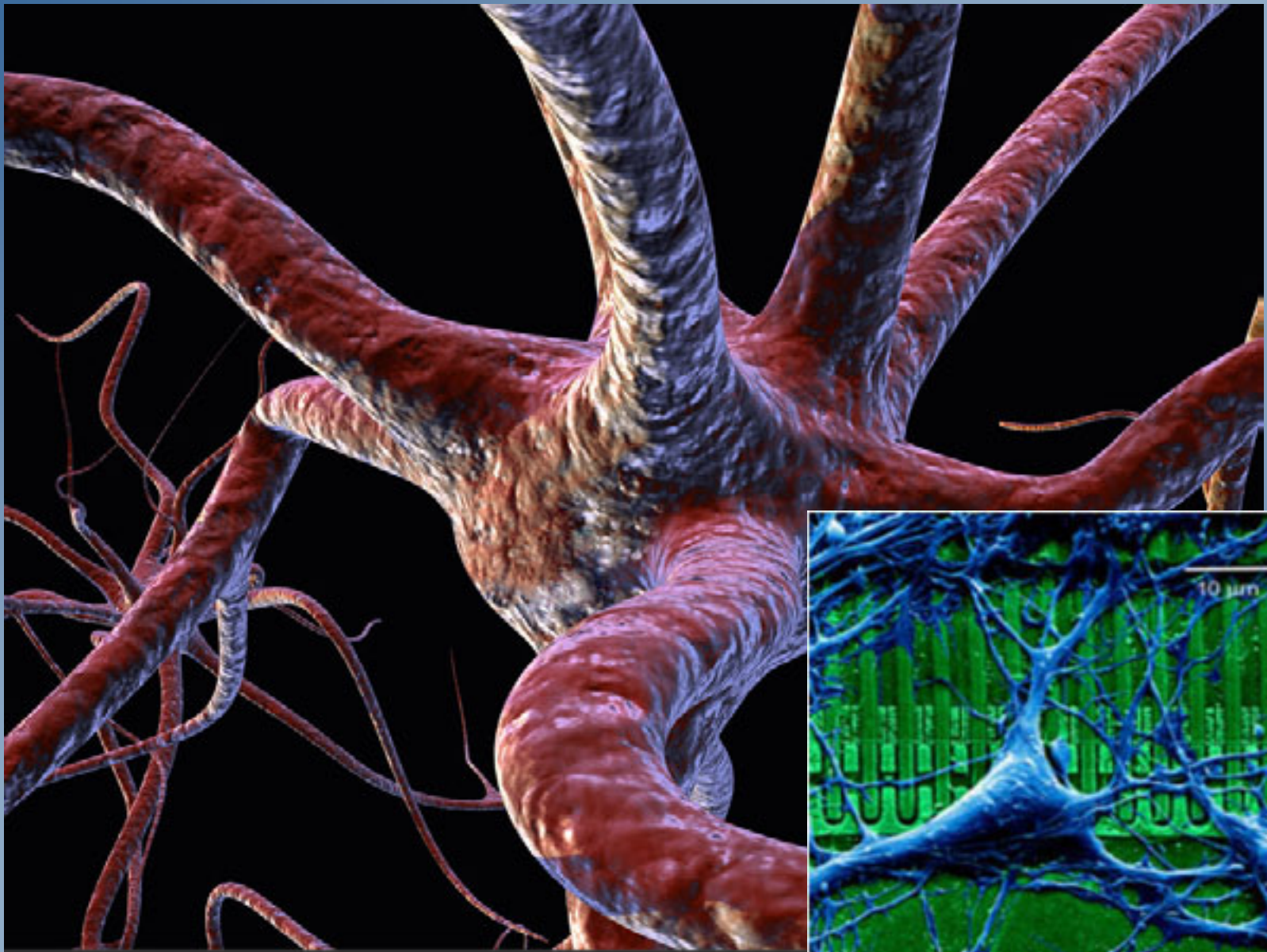


# The Decline of Genius

- 3 – 5 98%
- 8 – 10 32%
- 13 – 15 10%
- 25+ 2%

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**Sir Ken Robinson**



Neurons inside the human brain  
Image by 3D4Medical.com/Getty Images

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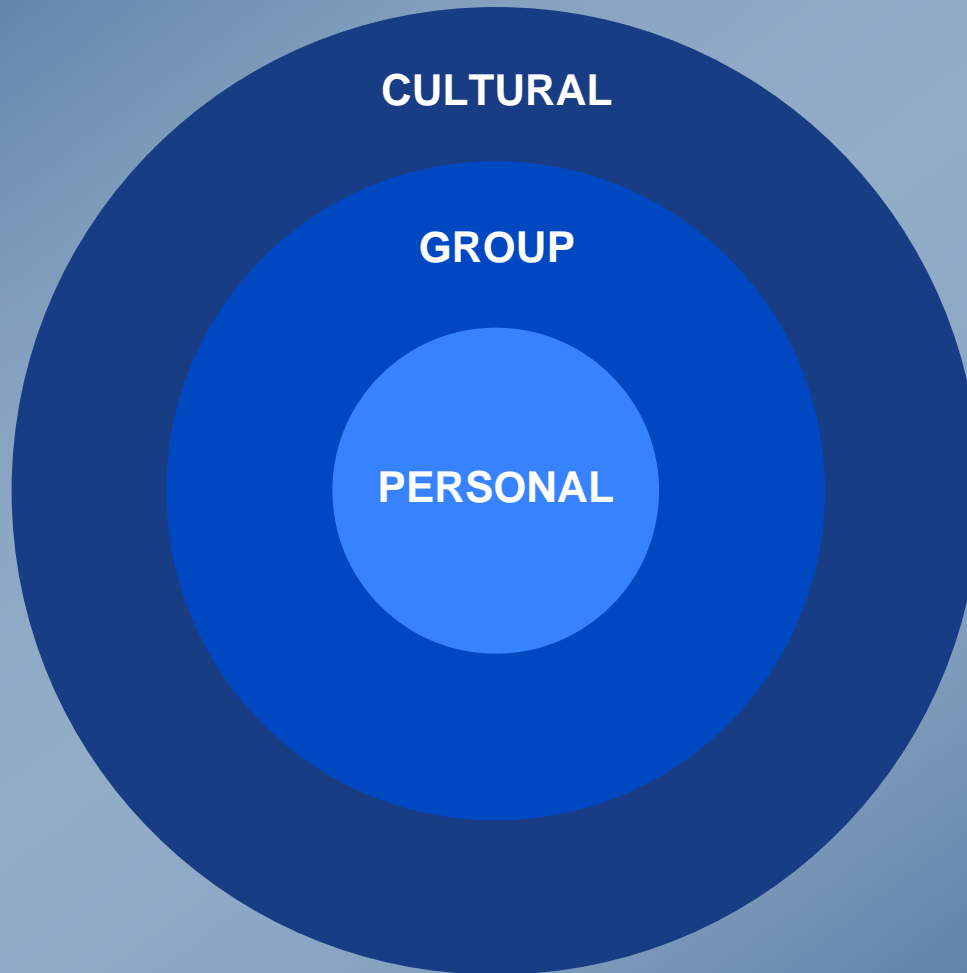
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# Leading a Culture of Innovation

**Sir Ken Robinson**

# Promoting Greater Creativity



**Is man what he seems to the astronomer, a tiny lump of impure carbon and water impotently crawling on a small and unimportant planet? Or is he what he seems to Hamlet?**

**Or is he both at once?**

**Bertrand Russell**



Earth



Venus



Mars



Mercury



Pluto



Jupiter

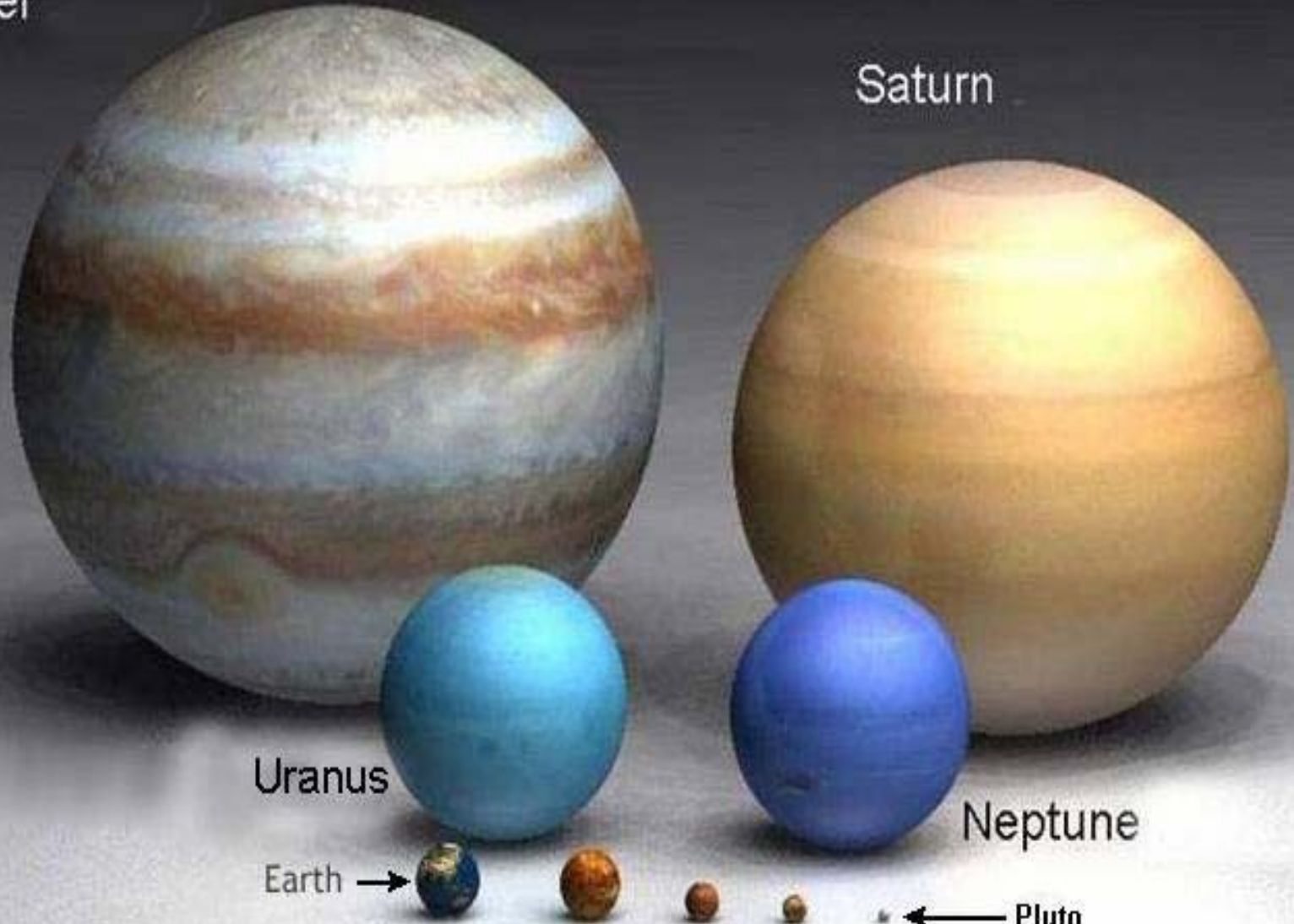
Saturn

Uranus

Neptune

Earth

Pluto



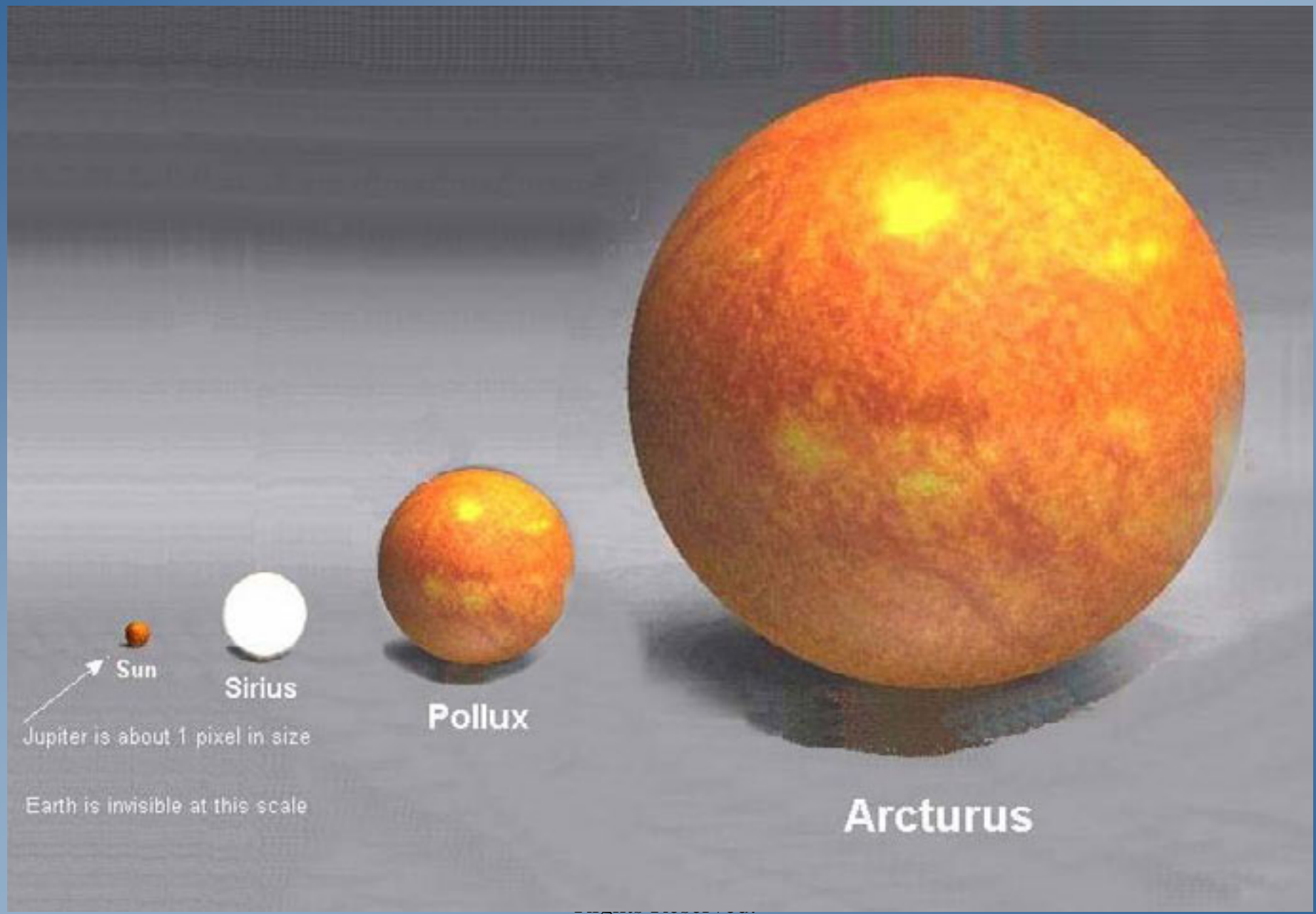
Sun

Jupiter

Earth

Pluto





Sun

Sirius

Pollux

Arcturus

Jupiter is about 1 pixel in size

Earth is invisible at this scale



Betelgeuse



Antares

Jupiter is invisible at this scale



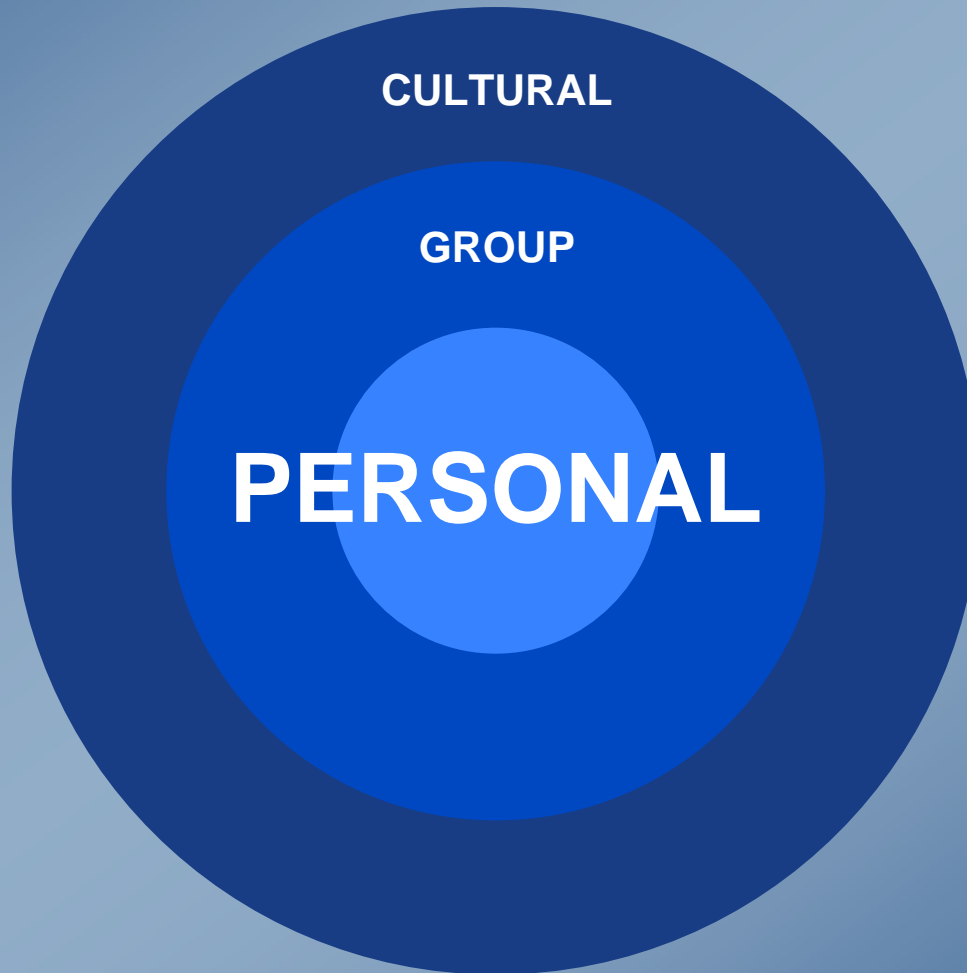
Rigel



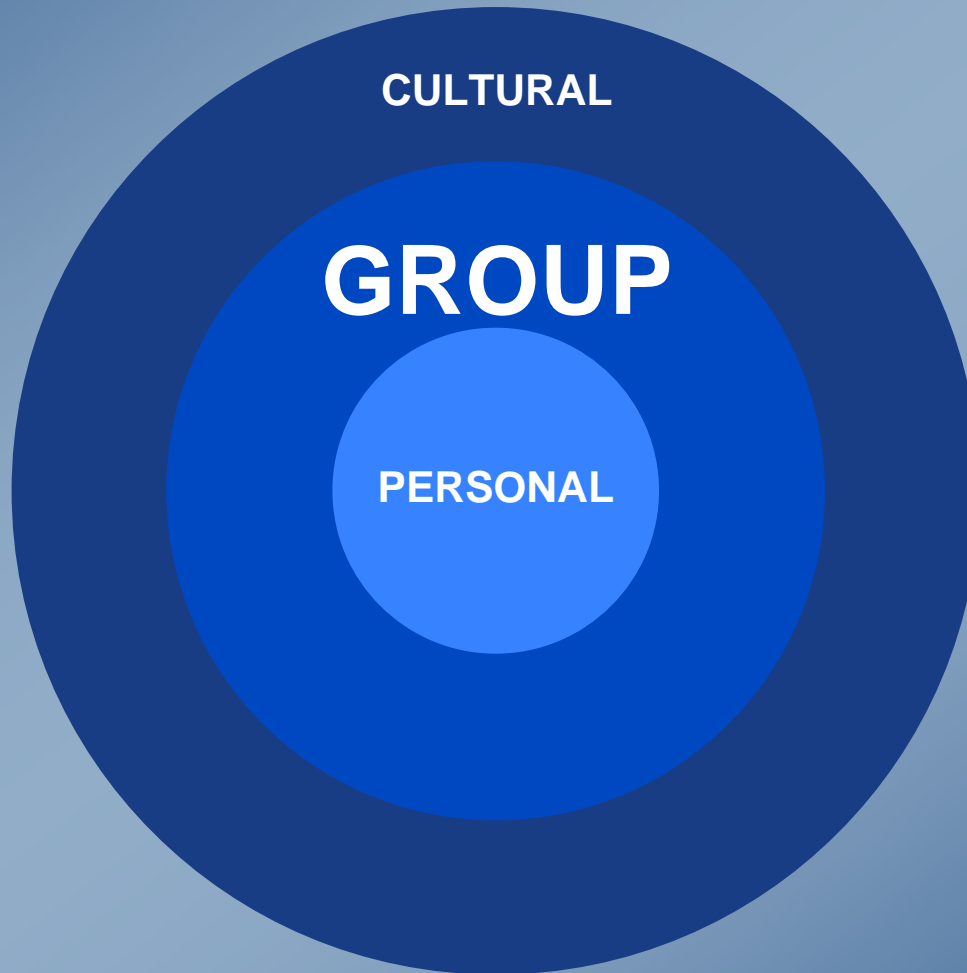
Aldebaran



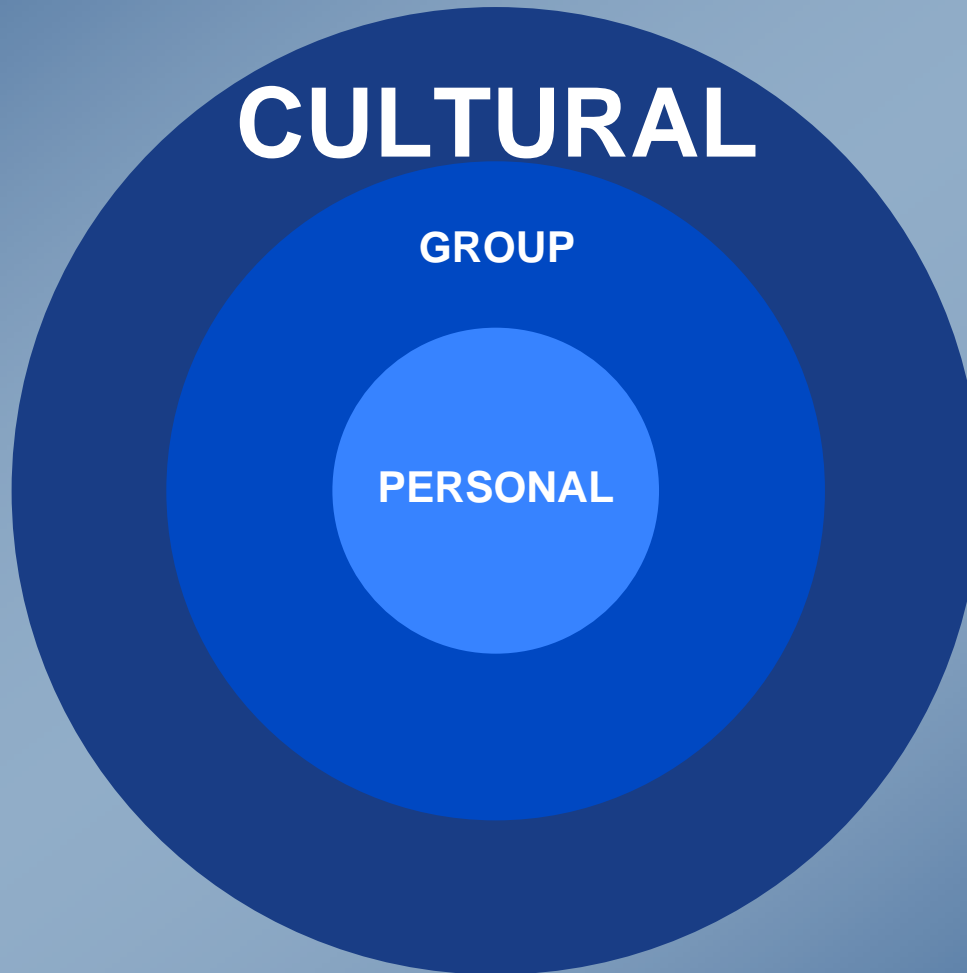
# Promoting Greater Creativity



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