



*High performance. Delivered.*

## **Sustainability Strategies for High Performance in the Chemicals Industry**

**Theo Jan Simons**



# Sustainability Defined

The way a company or organization creates value for its shareholders and society ...

... by maximizing the positive and minimizing the negative on social, environmental issues and stakeholders ...

to ...

Grow Revenue

Reduce Cost

Manage Risk

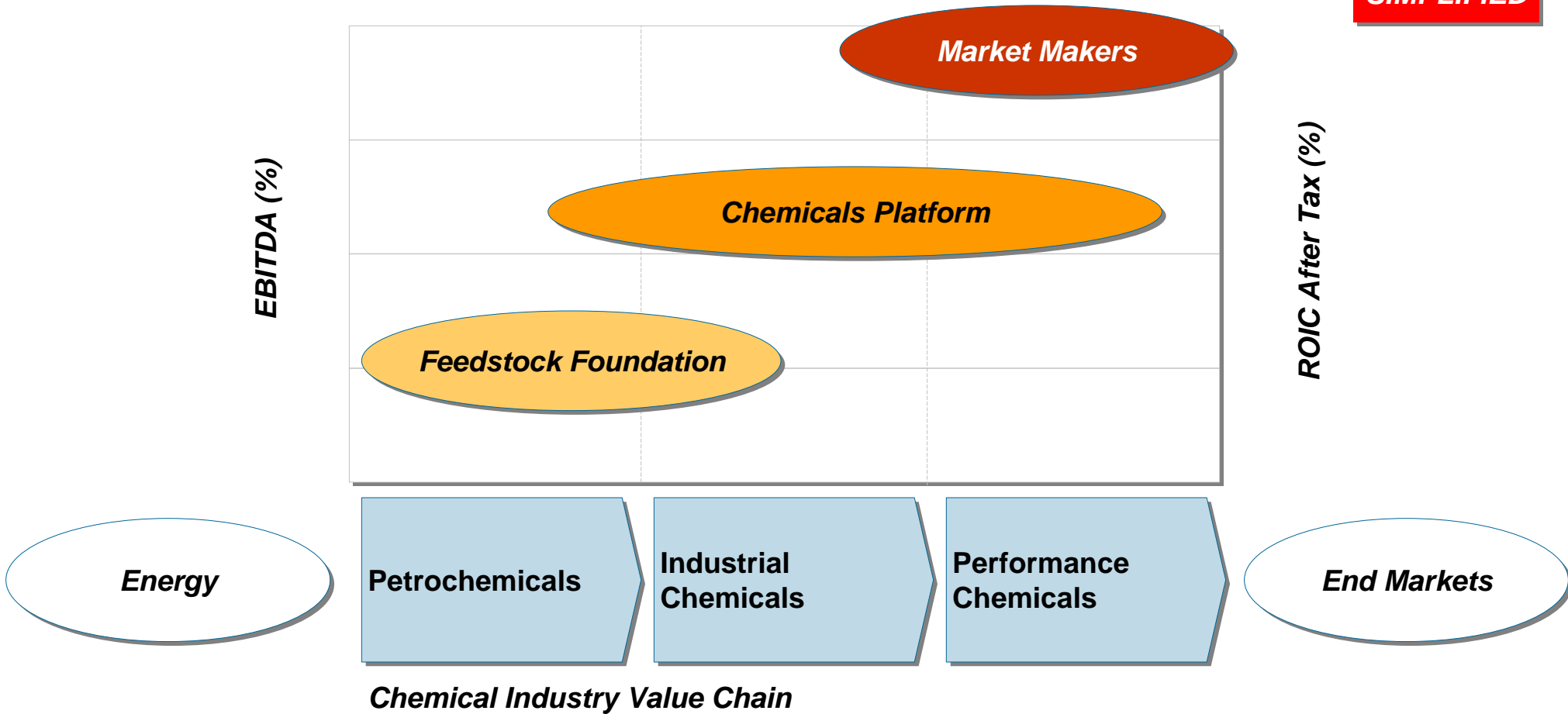
Build Intangible Assets



# We have analyzed results by considering different Chemical Industry Business Models

## Value Chain Positioning and Profitability

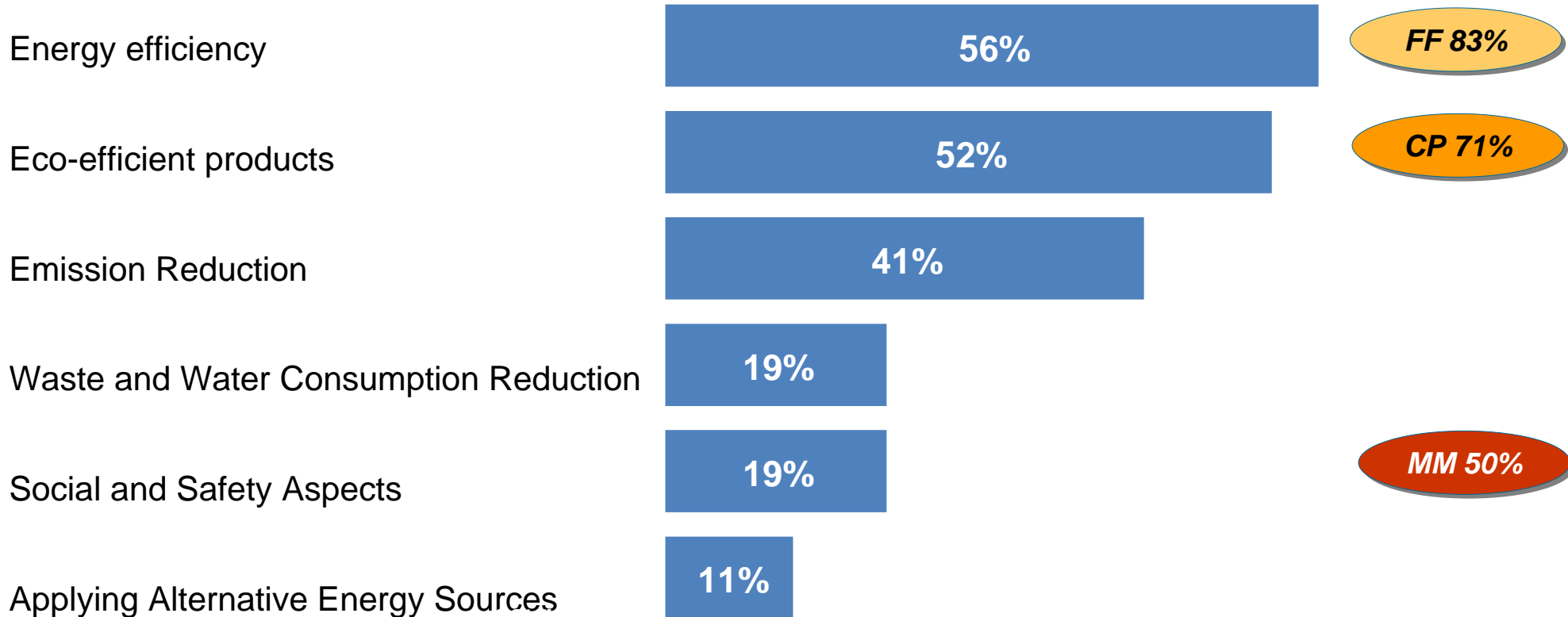
**SIMPLIFIED**





# Significant Progress – Aligned with Business Model and Strategy

## SUSTAINABILITY ACCOMPLISHMENTS (Percentage of Companies)



Sources: 2009 ACC survey of 27 companies' sustainability practices; Accenture analysis



## Introducing panel members

- **Greg Babe**, President and CEO, Bayer Corporation and Bayer MaterialScience
- **David Kepler**, Executive Vice President, Business Service Group, Chief Sustainability Officer & Chief Information Officer, Dow
- **Andreas Kramvis**, President and CEO, Specialty Materials, Honeywell
- **Mark Leidy**, Executive Vice President, Manufacturing Operations, Monsanto Company
- **Terry F Yosie**, President and CEO, World Environment Center (Moderator)