Why should the CIO have a Cloud Strategy? Transcript

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Every CIO needs a cloud strategy at the moment, I think for a number of reasons. Firstly, because, actually, cloud is just the biggest thing that’s happening in technology at the moment and a CIO needs a point of view, and it’s now got to the stage where I think it’s an integral part of any overall technology strategy, and the business frankly, expects the CIO to have a point of view. But it’s much more important than that. Actually, cloud gives now significant opportunity to reducing costs in technology, to increasing flexibility and so on, and the CIO really needs to consider how he can incorporate that to help to progress the business agenda.