“The eyes have it”

Video Transcript

Viewers are watching 140 hours of T.V. per month. That’s more than 20 times what they spend watching video on the internet
But what goes on behind the screen…
…Who’s making the content…
…Who’s distributing the content…
…Who’s making the content…
…Who’s making the money…
That’s changing dramatically.
“The eyes have it”

To get the full picture, read “The eyes have it” in the latest issue of Outlook Journal, available online now at [www.accenture.com/Outlook](http://www.accenture.com/Outlook)