MIT FORUM FOR SUPPLY CHAIN INNOVATION CONFERENCE
Register now!

Achieving Competitive Advantage through Data Science and Analytics
Le Meridien, 20 Sidney Street, Cambridge MA

April 20, 2015, 6:00PM-9:00PM - Research Poster Session/Reception and Dinner
April 21, 2015, 8:00AM-5:00PM - Conference

The MIT Forum in Supply Chain Innovation, in partnership with the Accenture and MIT Alliance in Business Analytics, invites you to join a one-day executive conference on Achieving Competitive Advantage through Data Science and Analytics.

Industry can achieve competitive advantage through leveraging data science techniques, big data and analytics to drive growth and profitability across their organization, while reducing risk. The MIT Forum in Supply Chain Innovation and the Accenture and MIT Alliance in Business Analytics will present research data on linking analytics to performance and case studies on how industry can adopt a big data and analytics initiative to achieve competitive advantage.

Keynote: William Ruh, Vice President and Global Technology Director, GE
The MIT Forum for Supply Chain Innovation has announced that William Ruh, Vice President and Global Technology Director of GE will deliver the keynote at its spring conference Achieving Competitive Advantage through Data Science and Analytics, April 20th and 21st in Cambridge MA. The conference will also showcase research projects that span multiple industries at a poster session during reception and dinner on April 20th.

Other speakers include:

Paul Jansen, Sanofi
Narendra Mulani, Accenture
Prof. David Simchi-Levi, Massachusetts Institute of Technology

Registrations received before March 27th will have registration fees waived!