Prepare for Impact: The $3 Trillion Supply Chain Shakeup

Ready or not, every business is now a digital business. But is every supply chain a truly digital supply chain?

Many companies are simply putting digital processes on top of traditional practices—re-fitting, re-wiring and re-adapting instead of re-inventing.

If this doesn't sound like a big deal, think again. The increased money companies will make or save through optimized logistics and supply chains is estimated at $3 trillion through 2022.

Here are 4 things the truly digital supply network should be.

**Connected**
Real-time visibility, seamless collaboration and operating models that adapt to today's fickle consumers are key.

**Intelligent**
It's all about data driving insights, enhancing efficiency and accelerating innovation.

**Scalable**
The more integrated, flexible and personalized your supply chain, the more you can take advantage of any opportunity.

**Rapid**
Speed is the currency of the future. And any responsive, pro-active company is going to be at an extreme advantage.

Learn more about how to build your digital supply network with our full report: *The Digital Supply Network: A New Paradigm for Supply Chain Management*
About Accenture

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