Building Entrepreneurship
Interview with Steve Wozniak

Transcript of interview

You want entrepreneurship in your company? The people that have worked on projects and built them are worth a lot more than the ones that just come up with ideas, and include those people, the real builders, the ones that finally write the code or hook the pieces together and make something that works, include them in the idea stage.

When it’s personal and it’s a passion deep inside a person, maybe trying to prove their own ideas, that’s when you get incredible products and incredible projects and incredible work.