



90 SECOND OF DIGITAL VIDEO

VIDEO TRANSCRIPT

Since Accenture Digital was born in 2013, all we've been doing is growing:

- 17.7 billion
- Search Technologies
- Mackevision
- Karmarama
- Chaotic Moon

Today we're almost 45% of Accenture's total revenue. It's safe to say it's been a wild ride.

We have:

- Helped grow and redefine the industry, with major headlines and awards:
 - "Largest and fastest growing digital marketing agency in the world." – AdAge, 3 Years in a Row
 - "Accenture Analytics is helping healthcare providers around the world make life-saving differences." – Fortune, Change the World List
- Helped our clients take new ground to become the disruptors from inside the home to the workplace.

- Changed how and where we work with open cultures, bold ideas, new intelligence, and new talent (technologists, designers, producers, creatives, strategists, consultants, architects, and data engineers, and data scientists).
- Added 56 targeted acquisitions to enhance our digital capabilities and witnessed skyrocketing revenue growth.

What started as an idea is now a full-blown business. 65,000+ of us do digital work. And every day, we transform business and the world. And we're just getting started.

Accenture Digital. Leading in the New.

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