



PART 2: LIVING IN A MULTI-CLOUD WORLD – AN AGBG SERIES

VIDEO TRANSCRIPT

0:00	
[Music]	
0:01	
what's new in cloud	
0:03	
what's next in cloud	
0:05	
in this series next in cloud we dive	
0:08	
into the latest cloud technology trends	
0:10	
and innovations bringing you	
0:12	
conversations with experts in the field	
0:15	
discover how accenture together with	
0:17	
google cloud is helping companies	
0:19	
accelerate change unleash talent and	
0:22	
capitalize on data and ai	
0:25	
to get to value faster	
0:28	
[Music]	
0:33	
hello everyone welcome to the second	
0:35	
episode of a series what we call next in	
0:38	
cloud jointly hosted by accenture and	
0:41	
google	
0:42	
	in today's segment we'll specifically
	0:44
	talk about some of our learnings some of
	0:47
	the tricks and
	0:48
	tips that we've seen enterprise take
	0:51
	as and some of the best practices that
	0:53
	they adopt as they think of the
	0:55
	multi-cloud world so when we look at
	0:57
	multi-cloud
	0:58
	i think few things that i've seen
	1:01
	is a lot of our clients end up in a
	1:03
	multi-cloud world
	1:04
	by accident
	1:06
	very few
	1:07
	end up there by design
	1:09
	and some of the ones that end up there
	1:11
	with design
	1:12
	take certain paths to get there for
	1:15
	example



1:16
many of the clients who are doing this
1:19
as design and in a very
1:21
scalable fashion i think they end up
1:23
creating what we call a cloud center of
1:25
excellence and cloud center of
1:27
excellence really is a governance
1:29
function where they're able to create
1:31
capabilities
1:33
bring the tool chain
1:35
think of
1:36
the decision tree to migrate and
1:38
modernize applications
1:39
think of what cloud is right for which
1:42
workloads
1:43
the operating model becomes a very very
1:46
important piece of that discussion now
1:51
we have some of the best practices
1:52
around how to build the cloud coe
1:55
and
1:56
all the way from looking at talent
1:58
looking at tool chain looking at which
2:01
cloud is right for the
2:03
the right workloads
2:05
one of such
2:07

tools that we have in accenture
2:08
something called minor
2:10
mine now really can take you through the
2:12
journey of really doing the discovery
2:14
doing the assessment
2:16
doing the the
2:18
right set of kind of
2:21
ours what we call seminars as to what
2:23
should rehost what should retain what
2:26
should reimagine what should be
2:27
refactored and a lot of that
2:28
intelligence is built into
2:30
minor
2:31
taking that
2:33
and then
2:33
[Music]
2:34
having a migration methodology
2:37
and modernization methodology and then
2:40
running it at scale this is where the
2:42
operating model comes in now
2:44
in the last segment we talked about
2:46
you know talent talent becomes an
2:48
important point what's your view on that
2:51
so talent and culture go together
2:53
because uh excellent talent breeds



2:56
excellent culture and
2:58
it becomes a self-fulfilling prophecy a
3:01
virtuous cycle so to speak in that
3:04
context it is important to understand
3:07
that certain practices in google
3:10
the sre methodology for example
3:12
and
3:13
the whole google culture
3:15
being able to
3:17
reimagine things in terms of new
3:19
products which
3:20
has been google's dna for the time even
3:23
before cloud came into picture and we
3:26
also have a set of
3:28
talent practices in terms of people of
3:31
different skills different backgrounds
3:34
different perspectives bring their
3:36
diversity in
3:37
we have a lot of customers that come to
3:39
us and say uh tell us how google does it
3:41
how do google engineering teams work how
3:43
do you build
3:44
your own products and what has been a
3:47
fulfilling experience for us is to be
3:48

able to translate a lot of it uh for our
3:51
customers both in terms of education and
3:54
also to drive those philosophies into
3:56
the products that we make on google
3:58
cloud we see sre being talked about as a
4:01
more of a terminology in the industry
4:04
even if it something that google started
4:06
now
4:07
to live in the multi-cloud world
4:10
i would love to understand from you as
4:12
to what are some of the unique
4:14
features and benefits
4:16
that google cloud brings for our
4:18
customers
4:19
when they live in this multi-cloud
4:21
environment sure so one of the things
4:23
which we talked in the last segment was
4:25
interoperability and at the core of
4:28
interoperability is
4:30
open systems
4:32
unless you're open and you are able to
4:35
connect and others are able to connect
4:36
to you without a lot of friction you are
4:39
not going to get to a point where you
4:40
are interoperable you are stuck in a



4:42 walled garden and many of the early
4:44 adopters of public cloud unfortunately
4:47 are in that space at this point
4:49 if you look at the google product suite
4:51 and even before we go there step back a
4:53 bit and look at the canonical design
4:55 philosophy of google it has always been
4:57 built on open source it's built in
4:59 google internally it gets to a point of
5:01 maturity we think it will add value to
5:04 the industry and it's contributed to a
5:06 foundation we saw that happen with
5:08 kubernetes we saw that happen with istio
5:10 we are seeing that happen with k native
5:12 uh and we can talk about many other
5:14 products as well when you build an open
5:16 cloud philosophically saying that i am
5:19 not building where my strategic
5:21 differentiator is to
5:23 not allow customers to leave my garden
5:26 not to build the hotel california of
5:28 sorts
5:29 where people can enter and not leave at
5:30 all
5:31

but more importantly also to offer a
5:33 friction free experience to customers
5:35 when you accept the reality that you're
5:38 on a multi-cloud you want your customers
5:40 to be able to move data
5:42 to be able to consume where they need it
5:44 to be consumed and
5:46 on whatever services they feel it's best
5:48 for them let me give you an anecdote in
5:50 terms of the thinking behind all this
5:52 when you look at google's consumer
5:54 products like google google mail gmail
5:58 drive or photos when you take a photo or
6:00 send an email you don't stop to think
6:02 which data center or which region you
6:04 are deploying it to the user just uses
6:06 it they know it's going to be available
6:08 and they know that the durability for
6:10 whatever they are doing is there we
6:13 expect to be able to offer a similar
6:16 experience to developers in our
6:18 customers through an open philosophy
6:20 where there are platform teams that have
6:22 to worry about decision trees but the
6:24 operating model is consistent across



6:26
clouds and uh the developer experience
6:29
is friction free yeah nagraj really
6:33
appreciate you being here with us
6:35
in this segment and this episode
6:37
and thank you for your insights and
6:39
thank you for sharing some of what you
6:41
see in the market
6:43
i'm sure we'll continue this
6:44
conversation over a glass of beer so
6:46
thank you
6:47
really appreciate it
6:49
folks this segment we talked about
6:52
living in the multi-cloud world
6:55
and
6:56
a few things we realized that one this
6:58
is the new normal which means every
7:01
client of ours will be in a multi-cloud
7:03
world and
7:05
on one hand it brings benefits of
7:07
interoperability the benefits of being
7:10
agile and flexible but on the other hand
7:12
it brings challenges of talent culture
7:16
tool chain and many other things
7:18
now to overcome some of this we need to
7:20

think of
7:21
the
7:22
cloud coe
7:24
center of excellence that you create an
7:26
operating model and also making sure
7:29
that you have the right set of
7:31
mindset to take this multi-cloud journey
7:33
and you can run at scale not just in
7:36
silos so thank you for your time please
7:39
follow us on linkedin and we'll be able
7:42
to answer your questions and interact
7:44
with you through the channel really
7:46
appreciate it
7:47
see you soon

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